

Scott Greenberg Speaker Bio

Scott Greenberg designs game-changing steps to grow businesses, build high-performing teams and create unforgettable customer experiences. For ten years Scott was a multi-unit, award-winning franchise owner with Edible Arrangements. His operation won international recognition: "Best Customer Service" and "Manager of the Year," out of more than 1000 locations worldwide. Today he's a sought-after international speaker, business coach and author with clients that include McDonalds, Great Clips, GNC, RE/MAX, Smoothie King, Global Franchise Group and countless other companies in all 50 U.S. states and throughout the world.

Going beyond numbers and profits, Scott delves into the human-side of business to help organizations boost performance and make a memorable impact on the lives of customers and employees. He is a VIP contributor to Entrepreneur.com and the author of the book, *The Wealthy Franchisee: Gaming-Changing Steps to Coming a Thriving Franchise Superstar*.