

Linda Cohen Programs Economy of Kindness

Format: **30-90 Minute Keynote**

This program is perfect for:

- companies
- associations
- non profit organizations

Keynote Description:

In this interactive keynote, Cohen helps employees and leaders at all levels understand that elevating your culture of kindness improves communication, boosts teamwork, promotes interpersonal interaction and customer service. Kindness in the workplace enhances employee morale, increases retention and creates loyalty from customers and clients.

Cohen will illustrate how kindness in action makes a difference using examples of how kindness can impact individuals, communities and businesses. She will share her three greatest lessons from her own personal story and how she became a "kindness catalyst": the size of the action doesn't matter, there is often an unexpected ripple effect, and giving and receiving are often experienced differently. Cohen will enlist the audience to expand the conversation around why kindness can be so crucial in a business setting and what value our individual actions can have on the bottom line of our organizations.

Hire Cohen to empower your employees through the ROI of kindness!