

John Francis Speaker Bio

John has a LIFETIME of experience in franchising. His exposure to franchising began when he was just a child in his family's hair salon system, "The Barbers," which was the 1,000-plus unit, publicly traded and international organization that franchised the brands Cost Cutters, City Looks and We Care Hair. He later joined the family business, playing a major role in the integration and merger of The Barbers into Regis Corporation in 1999.

With more than twenty-five years of hands-on experience in the franchise industry, John Francis has served as a franchisee, franchisor, investor and Board Member for organizations such as Sport Clips, Cost Cutters, Inner Circle, Office Pride, Seva Beauty, Big Frog T Shirts, PostNet and the International Franchise Association.

Today, John shares his perspective and expertise as a consultant, advisor and keynote speaker to help franchise systems and professionals "see what they don't see" and achieve their highest levels of success. You can't tell John a franchise situation he hasn't lived or experienced - that experience will help your system!