



Jay Baer Program ***Coveted Customer Experience***

How to Grow Your Business by Focusing on 3 Things Your Customers Truly Care About

You've heard it before. Over and over, in fact. "Improve your customer service." "Optimize the customer experience." But what does that even mean?

Today, when your intersection points with your customers may number in the dozens (or even hundreds) tackling customer service or customer experience holistically is impossible.

You can't magically get better at every customer touch point. But you CAN get better at the touch points that matter.

Coveted Customer Experience is a fast-paced, dynamic, inspirational, and hilarious presentation that shows you how to gain and keep more customers by improving on the three things that really matter to your customers.