



Craig Zablocki Program

Radical Leadership in the World of Franchises

Craig gets the value of collaborative communication in the World of Franchises owners. In Craig's approach to leadership he invites collaborative communication and fun. He brings a strong element of both relevance and levity. In his non-power pointed and highly interactive style, he will challenge the attendees to see where they are stuck, to see where they hold back. They will be able to own their greatness and identify their blind spots.

An effective franchise owner/Leader today is one who: leads by example, take themselves lightly while leading from purpose; one who is willing to be vulnerable and champion others, who can own their "stuff", tap into their innate creativity, joy, and passion and helps others do the same. They are visionaries and know how to get results. Radical leaders listen deeply and lead from their heart. They speak honesty and lastly, embody the intelligence of fun. And guess what...it's contagious.